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Start date

As soon as possible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

London, England

London is the capital and largest city of England and the United Kingdom.

One of the world's most visited cities, it is steeped in history and culture. A city where you can eat global foods and experience great times, it has something for everyone.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a creative, communicative individual to gain hands on Marketing experience within this innovative organisation to assist an expanding company in the fast-paced media communications industry. Mentored throughout, you will assist in the production of high impact content for the company's out of home advertising screens targeting executive level workers. Working in a team environment that has many extracurricular activities and celebrates success, you are guaranteed a great experience on both a professional and personal level.

Tasks

- Content: To develop/design content for asset & media partners
- Scheduling: To schedule all content for UK asset partners using specific software, Broadsign
- Data: To ensure all new content is recorded / correctly categorised in the CRM system
- Customer service: To interact and respond to asset partners in a friendly, timely and professional manner

Personal Skills

- Studying for a degree in graphic design or Digital Marketing/Communications
- Confident communicator
- Good skills in the Adobe Suite including After Effects
- Enthusiastic, confident, and good communication skills, both written and oral
- Ability to multitask and prioritise workload
- Organised and accurate
- Ability to keep cool under pressure.

The Host Company

The host company is the UK and Europe's leading digital office media company providing major office buildings with 'live', on screen information, connecting high flying executives to relevant content and top brand advertising. Their European network is now installed in over 300 commercial office buildings, reaching an audience of more than 900,000 people per week. With offices in London, Paris and Frankfurt this company, with its young vibe and work hard play hard ethic, is going from strength to strength.